



SmartFilter

Plug into a positive Web experience

Satisfy everyone impacted by Web filtering

- Millions of users around the world experience SmartFilter benefits every day
- Simple On-Box™ software plug-ins install in minutes
- No additional hardware required
- Supports simple to sophisticated policies and automatic reports
- Rated most accurate URL control list in the industry
- If price is important, you'll be delighted with SmartFilter

Build a positive Web culture

The Internet expands the horizons of any organization or individual by offering easy access to global information. However, unlimited access to the Web can negatively impact individuals, network performance, and your bottom line. Effective Web filtering helps instill your organization's unique values while still empowering people with the information needed for success. With SmartFilter®, any organization can build a positive, productive Web culture and be protected from the problems associated with uncontrolled Web access.

Why there's a problem

Studies conducted by Gallup, MSNBC, and the U.S. Dept. of Labor confirm that more than 60 percent of employees in some cases spend 20 minutes to 1 hour each day surfing Web sites unrelated to their jobs, including travel, pornography, and sports. The impact can be staggering:

- Cyber-slacking costs organizations up to \$3 billion per year
- Networks choke on movie clips/games
- Companies are sued for allowing hostile work environments
- Computers are seized when illicit materials are found.

Effective filtering for everyone

You can measure the success of Web filtering by the number of calls you get on your help desk, from your executive staff dealing with legal issues, or your IT professionals experiencing maintenance problems. SmartFilter is the one Web filtering solution that can satisfy *everyone* impacted.

Effective for upper management

It's good business: Limit legal liability and protect your reputation.

Lowest cost of ownership: SmartFilter combines great pricing with no additional hardware and minimal administration.

You're in control: A rich set of easy-to-use features enable you to create Web policies that best suit your organization.

Cyfin® Reporter: Stay informed with executive-level reports delivered automatically without IT involvement.

Effective for end-users

Zero hassle: The industry's most accurate URL control list eliminates filtering mistakes that would frustrate any user.

Healthy environment: Ensure a non-hostile work environment by preventing offensive materials from being displayed on your organization's computers.

Effective for IT professionals

Minimum administration: SmartFilter's On-Box™ plug-ins install in minutes and require no additional hardware or network changes. Remotely manage multiple plug-ins on any mix of platforms right from your desktop.

Performance and reliability: SmartFilter plug-ins inherit the reliability of their proxy server, caching appliance, or firewall hosts and deliver industry-leading filtering speeds.

24x7 support: Always there if you need it—at no extra cost.

Since pioneering the Web filtering business in 1994, SmartFilter has proven its value worldwide in Fortune 500 corporate networks, schools, and government/non-profit organizations.

Supported operating systems

Windows NT/2000
Linux
Solaris

Supported plug-ins available for download

Check Point FireWall-1 NG
Sun ONE (iPlanet) Proxy Server
Microsoft ISA Server
Squid Proxy Server
Novell Volera Exceleator XL

SmartFilter embedded solutions

Blue Coat Systems SG 800 Port 80 Security Appliance*
Cisco Content Engine and Content Engine Network Module*
Computer Associates eTrust Intrusion Detection*
Computer Associates eTrust Content Manager
eSoft InstaGate*
Hewlett Packard Corporation TRU 64 Network Appliance NetCache*
Osisit WinProxy and SiteStripper*
Secure Computing® Sidewinder® G₂ Firewall™
Vericept VIEW Filter*

*available through OEM partners

SmartFilter Control List categories

Anonymizers and translators
Art and culture
Chat
Criminal skills
Cults/occult
Dating
Drugs
Entertainment
Extreme/Obscene/Violence
Gambling
Games
General news
Hate speech
High bandwidth
Humor
Investing
Job search
Lifestyle
Mature
Nudity
Online sales and merchandising
Personal pages
Politics/Opinion/Religion
Portal sites
Self-help/Health
Sex
Sports
Travel
Usenet news
Webmail/Personal Communications

How SmartFilter works

SmartFilter installs On-Box on leading proxy servers or is pre-installed on caching appliances and firewalls. All Web page requests first pass through SmartFilter and are instantly evaluated against the organization's Web policy using the SmartFilter Control List. Requests

are then allowed, denied, delayed, or coached. The unique On-Box architecture has made SmartFilter the de facto standard for OEM integration into leading caching appliances and firewalls.

SmartFilter® comprehensive feature set

Policy management <i>Filtering options</i> <ul style="list-style-type: none"> • 30 individual categories of Web sites • Both URL and IP addresses • HTTP and HTTPS traffic • File type (jpg, MP3, etc.) • Granular keyword searches • Time-of-day, day-of-week <i>Actions</i> <ul style="list-style-type: none"> • Group users or workstations under a common policy • Deny, allow, coach (warn, but allow), delay, or report only 	Administration <ul style="list-style-type: none"> • Simple software plug-ins install in minutes • No additional hardware to purchase or maintain • Automatic control list downloads and reporting • 24 x 7 live-answer support at no extra cost • Powerful remote management capabilities • Centrally manage multiple plug-ins, regardless of platform
Customization <ul style="list-style-type: none"> • 10 user-defined categories • Create unique filtering response message for end-users • Add, delete, or exempt sites from categories • Pattern matching: build dynamic rules for granular custom filtering 	User/Group support <ul style="list-style-type: none"> • Dynamic querying of user group information from external directories • Search multiple supported directories sequentially • Supports LDAP, NT LAN Manager, Active Directory and more
URL Control List <ul style="list-style-type: none"> • Human review by Control List Technicians • Mature list quality assurance processes • Rated most accurate by independent study • Over 4.0 million categorized sites and growing daily • Broad international coverage • Incremental downloads (changes only) • Download via HTTP or FTP • Read from RAM or disk • Tightly compressed list data storage • Industry-leading list search speeds 	Reports <ul style="list-style-type: none"> • Scheduled, automatic delivery • From 48 to more than 100 views • Views range from individual user analysis to category, group, location analysis; select from 11 languages • Detailed and summarized reports: Cyfin® Reporter Professional allows customization of reports (html) and the ability to export XML and move to (excel/ascii format or to a text database) Simple pricing model <ul style="list-style-type: none"> • Volume-priced per user • One- and two-year subscriptions • Single price includes subscription, software, and support • Enterprise software license model <ul style="list-style-type: none"> • Unrestricted access to download site • Download as many plug-ins as needed at no additional cost

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